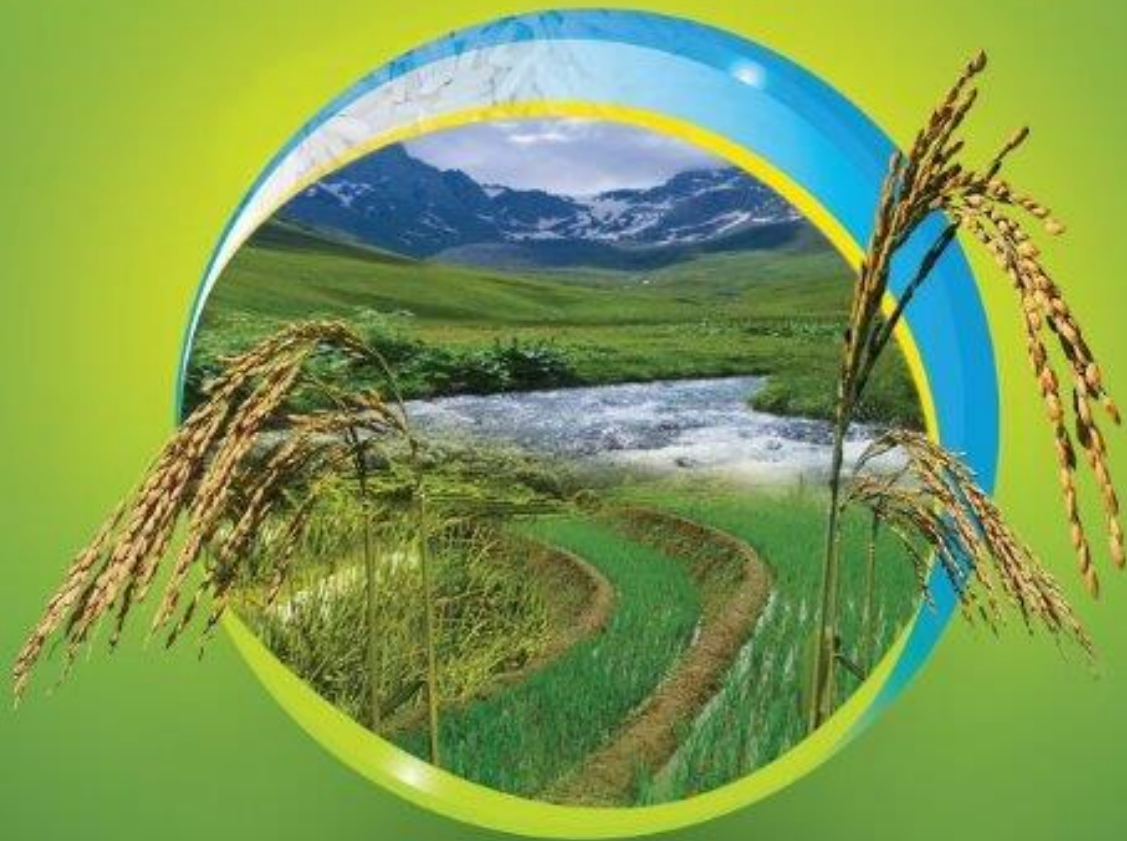




Fazal Karim & Sons

100 years of excellence in Basmati Rice

Our Rich History

Established in year 1905 we are one of the most experienced organization in Rice Business. Before partition of a Sub-Continent in 1939 we were registered in the books of **Tirath Ram Sheti** yellow pages of that time as one of the top organization in Rice Business in the whole Sub-Continent.

Company Background



In 1905 our Grand Father laid the foundation of this Empire, He was a very well known figure in India (before partition) for his expertise, innovation, forward thinking and bringing the quality of crop as one of the best in world.

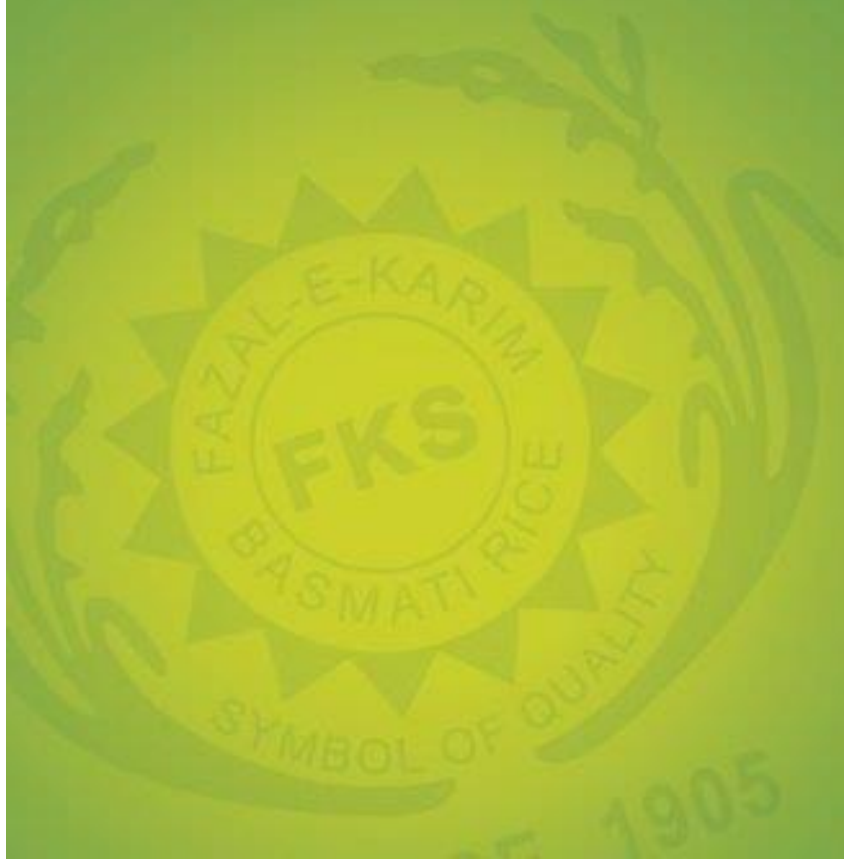
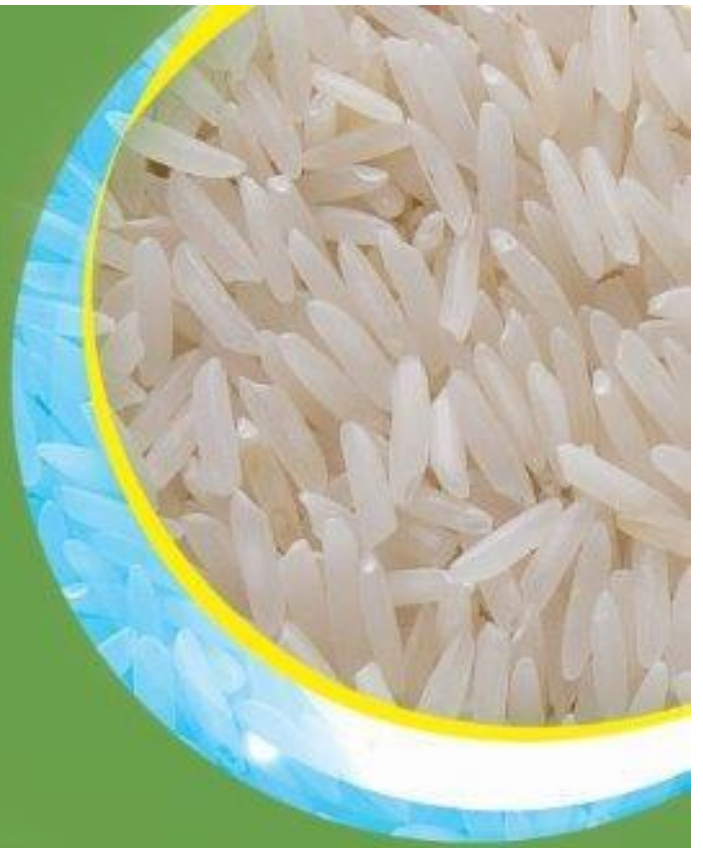
Later in 1950 the skills and talent got transferred from one generation to another, Our Father Haji Mohammad Yasin took the responsibility and took some bold steps, And for the first time in Pakistan went beyond the boundaries & introduced this top quality product to world.

He is the one who changed the way rice was traded in Pakistan by involving private sector and he is the one who exported the 1st rice shipment which transformed the trade of rice in Pakistan completely.

The enterprise further expanded with the introduction of his sons in the business. The company witnessed drastic evolution with the involvement of our youngest brother who introduced latest techniques, equipments and policies & procedures to bringing the company at par with the international standards.



Haji Muhammad Yasin receiving the Special Merti Trophy for the rice exporters from the President of Pakistan Mr. Pervez Musharraf.



Introduction

Introduction

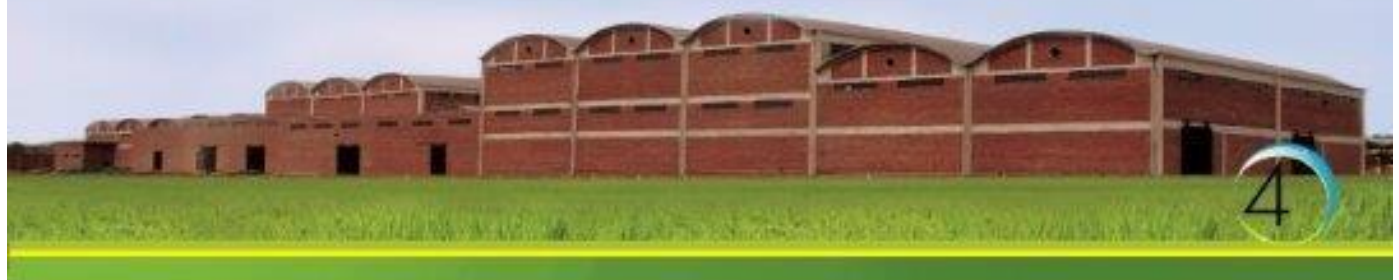
Established a century ago in 1905 by Late Haji Fazal Karim who founded the Agriculture Concern in Mukerianwala (East Punjab) and supervised 11 Rice Mills in the area. After the partition of sub-continent in 1947 he migrated to Pakistan & stabled his industry in the rice grwoing area of Hafizabad world wide famous for Basmati rice.



Introduction

The whole family worked as a team & we introduced our own system of them, apart from buying Paddy from open auction we purchased the selected venders & we also extend loan to private growers to purchase & sow the best quality Basmati seed to ensure the quality products. We buy back paddy and process it in our mills and produce the quality rice for the international market.

Since those early days we have grown in stature and can now proudly claim that our product is exported & circulated all over the globe i.e. USA, Canada, Australia, Asia, Africa, Europe & Gulf Markets.



Organization/The Team



Late Haji Fazal Karim - The Founder



Haji Muhammad Yasir - Chairmen



Mr. Abdul Mateen



Mr. Abdul Moeen



Mr. Abdul Munim

IN GOD WE TRUST

OUR
STRENGTH

Quality Controlled Production

Quality Controlled Production

Fazal Karim & Sons is committed to provide finest quality of rice to its respected buyers. We ensure quality at all stages of rice milling, processing and packaging. Quality check is carried out at our highly sophisticated laboratory with the latest equipment.



Latest Machinery

Our setup is equipped with the most modern and the latest machinery including Precision and Length Graders, Colour Sorters, Mist Polishers, De-stoners, Glazing Machines and Impurity Removers.



Highly Qualified Staff

Highly Qualified Staff

Technical Staff employed is extremely qualified and brings with them decades of experience in milling, packaging, storage & even transportation.



Automated Processing

The Entire processing of the basmati rice is done in accordance with International Food Specifications on automated plants. The entire process from initial processing to packaging is untouched by human hands.



Our Karachi Factory



We have also our Factory at Karachi, the industrial hub of Pakistan where we are delivering our best to serve our valuable customers

Coming Soon...

Sela Rice Processing Unit



***Sela Rice Per Boiling Unit & Peddy Drying Units which Gurantees
Rice without Alpha Toxins.***

Awards Fazal Karim & Sons



Achievements

Achievements

Fazal Karim & Sons has been in the basmati rice business for nearly a century now. Our heighest quality product is in huge demand in the international market.

Our concentrated & dedicated efforts were finally acknowledged when we were conferred with the Special Merit Trophy for the years 1999~2000, 2000 ~ 2001, 2001~2002, 2002~2003, 2003~2004, 2004~2005, 2005~2006, 2006~2007, 2007~2008. by FPCCI.

This award is a testimony to the stringent quality control techniques and the niche we have been able to carve for ouselves in the international market.



Mian Muhammad Abdul Moeen, CEO, M/S Fazal Karim & Sons, is receiving Best Basmati Rice Exporters at GCC, Chamber of Commerce & Industries Export Award on Aug 2009, from the Chief Guest, The Prime Minister of Pakistan Mr. Yousuf Raza Gillani.



Mian Abdul Moeen, CEO, M/S Fazal Karim & Sons is receiving award from the Chief Guest, The Prime Minister of Pakistan Mr. Chaudhury Shujahat Hussain.



Mian Muhammad Abdul Mateen, MD M/S Fazal Karim & Sons is receiving the Federation of Pakistan Chamber of Commerce & Industries Export Trophy Award from the Chief Guest, The President of Islamic Republic of Pakistan Mr. Asif Ali Zardari.



Mian Muhammad Abdul Munim, Exec. Director M/S Fazal Karim & Sons, is receiving 32nd Federation of Pakistan Chamber of Commerce & Industries Export Trophy Award on 22nd Nov 2008, from the Chief Guest, The Prime Minister of Pakistan Mr. Yousuf Raza Gillani.



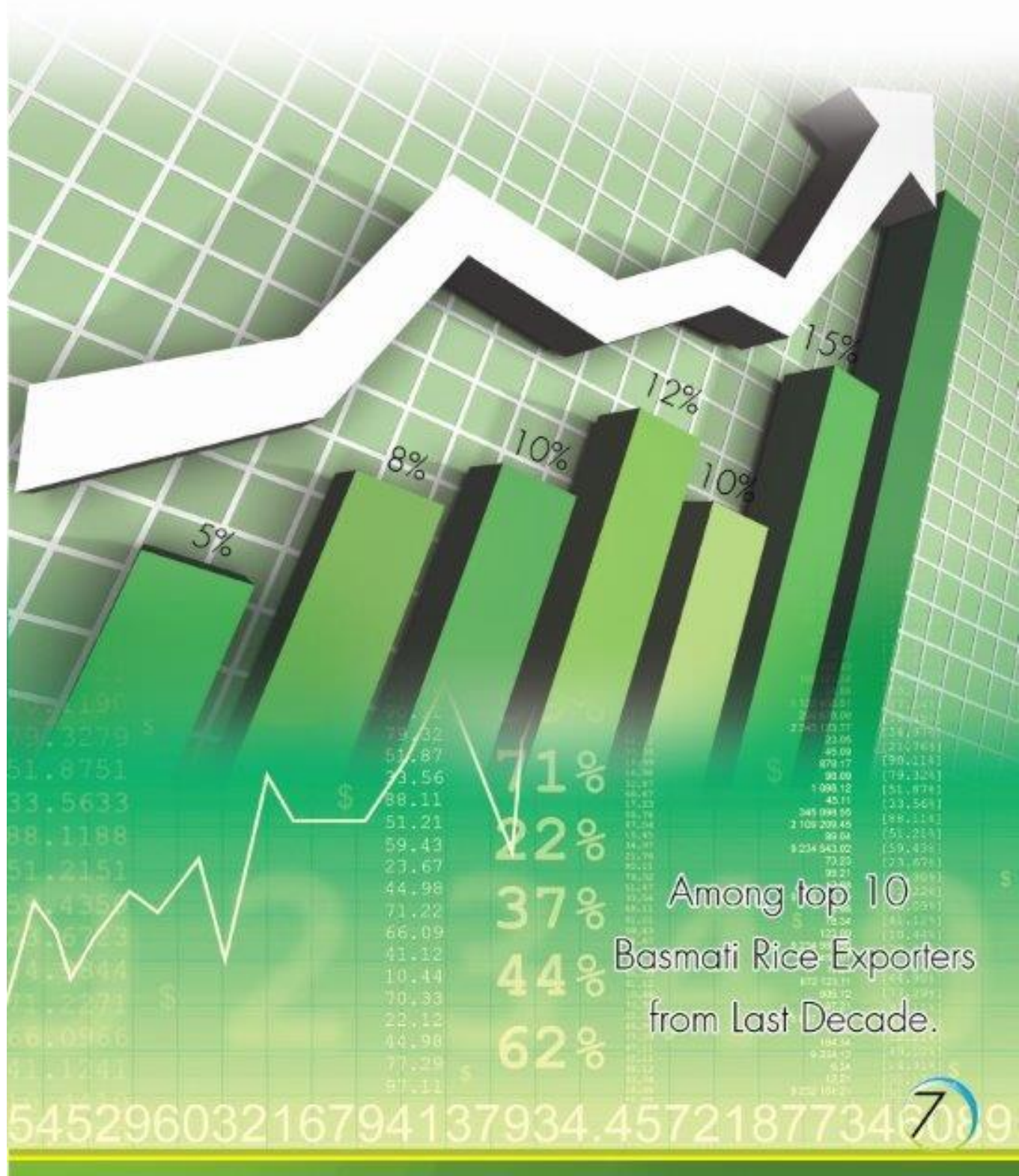
Packaging

Packaging



Export Trends

Export Trends



Packaging

Packaging is one of our most salient feature. Our Packaging Department ensures that the packaging process is carried out in unpolluted and strictly hygienic environment.

Different brands are packed on automatic weighing and packaging machines/ We supply our basmati rice in Double Jute, Cotton, Polypropylene, Paper bags & Packets. To cater to the different kinds of marketing demands, our product is available in 90 kg, 50 kg, 45 kg, 20 kg, 10 kg, 2 kg & 1 kg packagings.



Rice Varieties available in Private Labels;

- . Super Kernel
- . Super Basmati
- . Pure Basmati
- . IRRI - 6
- . IRRI - 9
- . 1121
- . Parboiled Rice
- . Brown Rice
- . Our Special Quality Raw Basmati Rice (S/Q)



Available Packing

	1 kg/ 12 x 1 kg	2 kg/ 6 x 2 kg	5 kg/ 8 x 10 kg	10-kg/ 1 x 20 kg	20 kg/ 1 x 20 kg	25 kg/ 1 x 25 kg	40 kg/ 1 x 40 kg	80 kg/ 1 x 80 kg
Cotton	✓	✓	✓	✓	✓	✓	✓	✓
Jute	✓	✓	✓	✓	✓	✓	✓	✓
PE	✓	✓	✓	✓	✓	✓		
PP			✓	✓	✓	✓		
Paper	✓	✓	✓	✓	✓	✓	✓	
Jars		✓	✓					

* These packages are also available in lbs.

Private Labeling



Private Labeling

Pak Rice Qualities



282

386



Super Kernal



D98

16

Pak Rice Qualities

Pak Rice Qualities



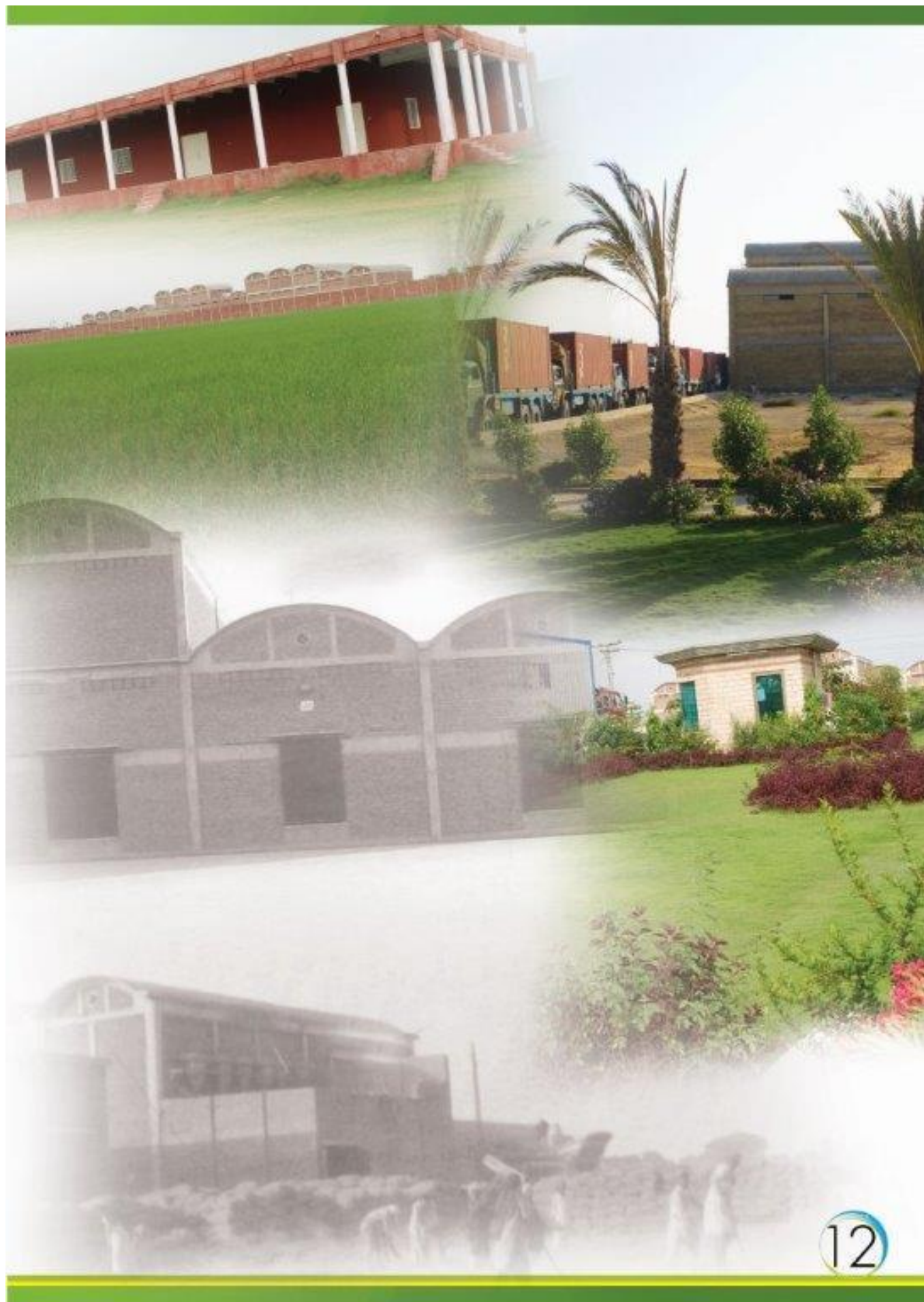
IRRI 9

Sela Super
Kernal



1121

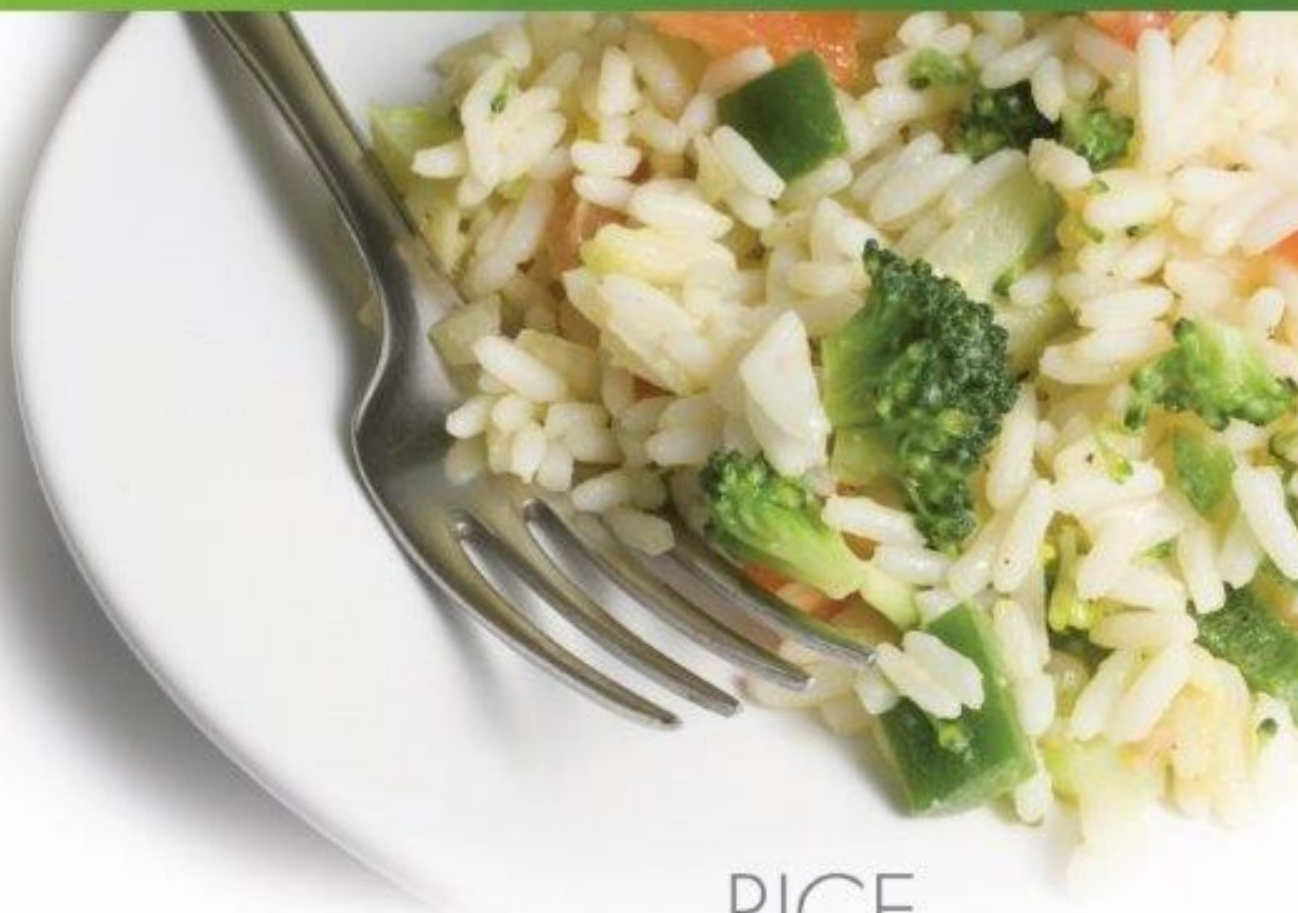
RICE....
An Exotic Food



The King of Rice... Basmati
Nature's Gift from Pakistan
for the world by.....

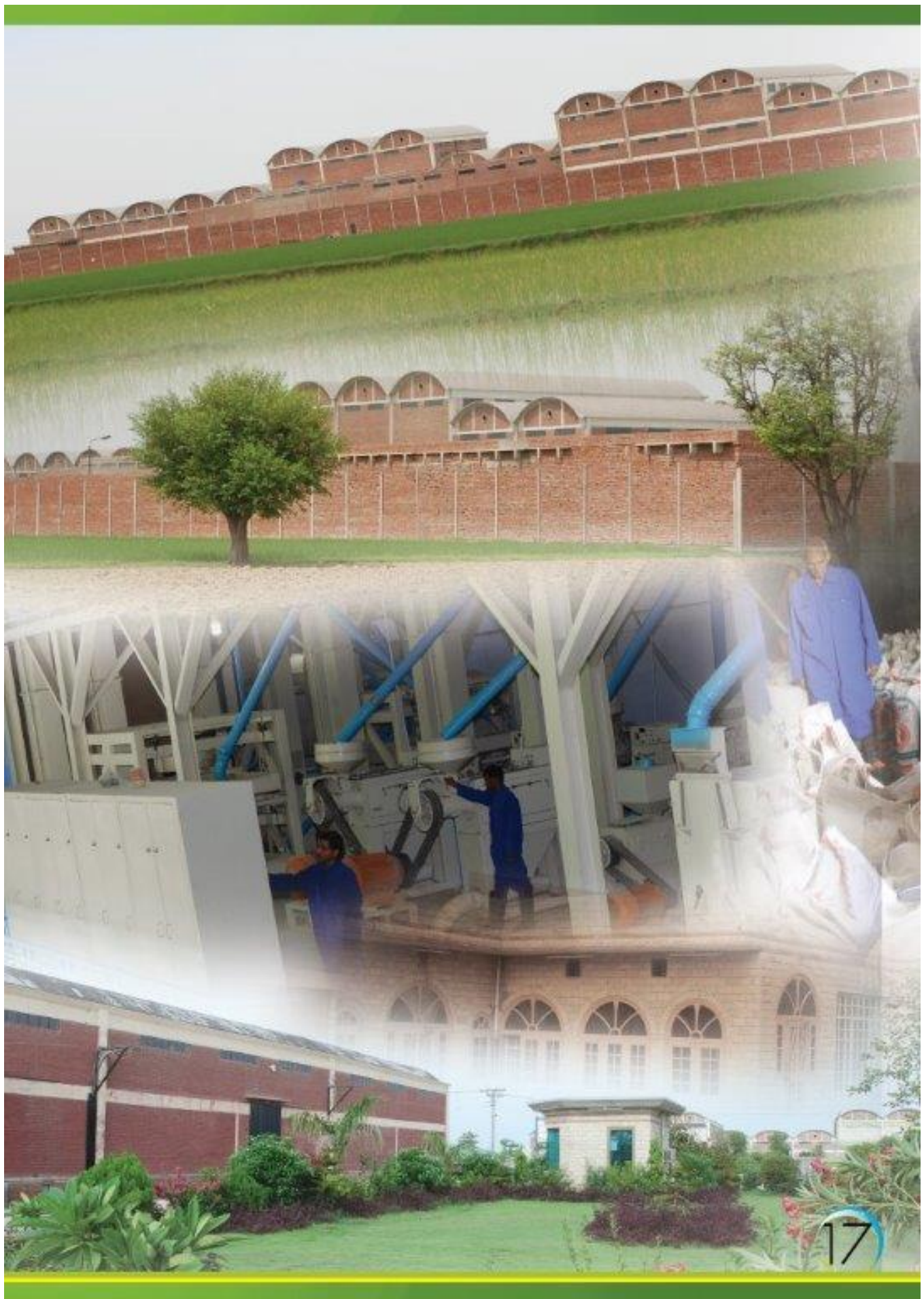


Fazal Karim & Sons



RICE....
An Appetitor









Fazal Karim & Sons

ISO 9002 Certified Organization



Export House : 1st Floor, Quetta Road Bldg., Ibrahim Chaudhry Street, Opp. City Courts, Karachi-74200, Pakistan

For Trade Inquiry :

Tel : (92-21) 32729431 / 32734709 Fax : (92-21) 32776697 / 32749132

Email : fazalkarim@fazalkarim.com, info@fazalkarim.com

Head Office (Rice Milling & Modern Rice Processing Unit) :

1 km, Alipur Road, Malatbad (Punjab), Pakistan

Tel : (92-947) 320669 / 321669 Fax : (92-947) 320672

Email : headoffice@fazalkarim.com

Karachi Mills :

Phase II, 4-28 Trans Link, Harnsby Road, Karachi, Pakistan

Tel : (92-21) 32356600 * 64 (5 Lines)

DUBAI OFFICE :

Aljada Trading Co. LLC

P.O. Box 2093 Dubai, U. A. E

Email : aljada@fazalkarim.com

Since 1905